

Start Up Loan Eligibility Form

This form helps us check your eligibility to apply and assess what stage your business is at.

It's NOT your application form so fill in the best you can – don't worry if you can't answer everything yet! This is a starting point and your business advisor will provide you with guidance and helpful templates during the next stages.

You can only apply for one Start Up Loan, but more than one person in a company can apply. Partners applying should each complete this form

STEP ONE

PERSONAL DETAILS

First name (as it appears on your ID) (required)

Last name (as it appears on your ID) (required)

Address 1 (required)

Address 2

Town (required)

Postcode (required)

Telephone

Mobile (required)

When did you move in to your current address? (required)

Email address (required)

National Insurance Number (required)

Gender (required)

Date of Birth (required)

Ethnicity (required) Would you consider yourself to be?

If other, please specify

Are you an EU Citizen? (required)

If no, please send us a copy of your passport and visa with this form

Have you ever been Bankrupt, had CCJs or have any active IVAs? (required)

If yes, please give details and dates

Are you currently under a debt management programme? (required)

If yes, please give details

Education level (required) (drop down box)

STEP TWO

BUSINESS INFORMATION

Business name (if you have one)

Website

What stage are you at with your business? (required)

If you already have set up your business are you?

When was it established?

What is your turnover to date?

Briefly describe your business product or service (whether planned or existing) (required)

What's your business idea's unique selling point (USP)?

STEP THREE

RESEARCH

Do you know the size of the market you are entering?

Who is your target customer/s?

Who are your perceived competitors?

How do your price points compare with similar product in the marketplace?

MARKETING & SALES

What is your route to market eg wholesale, retail etc?

How will your target customers find out about you?

How will you promote your business and build brand awareness?

OPERATIONS

What is your background and your role in the business? (required)

Is there anyone else involved in the business?

Where will you run your business from?

Have you identified where you will buy your stock from, or how and where you will get it made?

Can it be bought/produced at a competitive price point suitable for your target market?

STEP FOUR

FINANCE

Do you have an existing business plan/financial forecasts?

If yes, you can attach any relevant documents and send back with this form.

How much do you want to borrow? (required)

What is the loan going to be used for? (required)

How do you intend to pay the loan back?

Have you received an NEA? (required)

Have you applied for a start up loan with any other delivery partner? (required)

PLEASE NOTE: As part of the eligibility/verification process we will require the following documents

- Last 3 months of personal bank statements showing your name, current address and account details
- Passport or drivers licence (showing current address)

You can choose to attach these now to speed up the application process.

Please note by registering for a start-up loan through a Delivery Partner, you agree to share your personal information and performance on the Start-Up Loan programme with the Start-Up Loans Company and Fashion Angel, the Delivery Partner.

I have read the Privacy & Data Sharing Terms and I agree to share my personal data with Fashion Angel, The Start Up Loans Company, its Corporate Partners and other approved external agencies

STEP FIVE

SUBMITTING

- **SAVE** this form and **SEND** by email to info@fashion-angel.co.uk
- **We will now check your eligibility to apply and will contact you within 2 working days with next steps**

THANK YOU FOR YOUR REGISTRATION